

**Date: 25.12.2024**

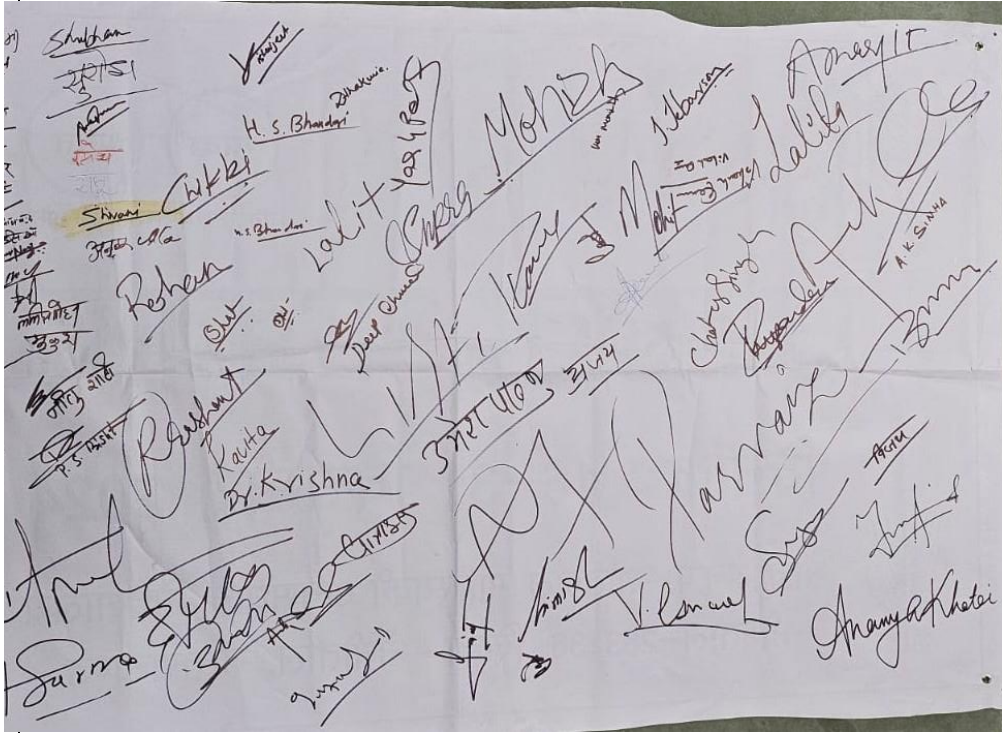
**Name of the Institute: ICAR-Directorate of Coldwater Fisheries Research, Bhimtal 263136, Nainital, Uttarakhand**

**Name of Activity:**

**Signature Campaigns:** Swachhta Awareness at local level (Organizing Signature campaigns involving and with the help of the local youth and students)

The report on '**Signature Campaigns**' for '**Swachhta Awareness**' at the local level, involving local youth and college students is outlined as follows:

The objective of the signature campaigns as part of '**Swachhata Pakhwada 16-31, December 2024**', organized on **25.12.2024**, was to highlight the importance and impact of signature campaigns to promote '**Swachhta**' (Cleanliness) awareness among local youth and students of Saraswati Pandey Government Girls Inter College at Dart, Bhimtal, Nainital, Uttarakhand. By involving local youth and college students, the campaign was able to generate significant awareness and foster a sense of responsibility towards cleanliness. With the continued support of local communities, these initiatives can make a lasting difference in achieving a cleaner, healthier environment.







**‘Swachhata Awareness’ at the local level:** Organizing Signature Campaigns involving local youth and Girls students of Saraswati Pandey Government Girls Inter College at Dart, Bhimtal, Nainital, Uttarakhand